



Clark County Matters Vancouver Research



GS STRATEGY GROUP

PRESENTED BY:

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PROJECT DETAILS

Conducted February 20-23 2025

N= 300 Likely Voters in Vancouver WA

Margin of Error +/- 5.65%

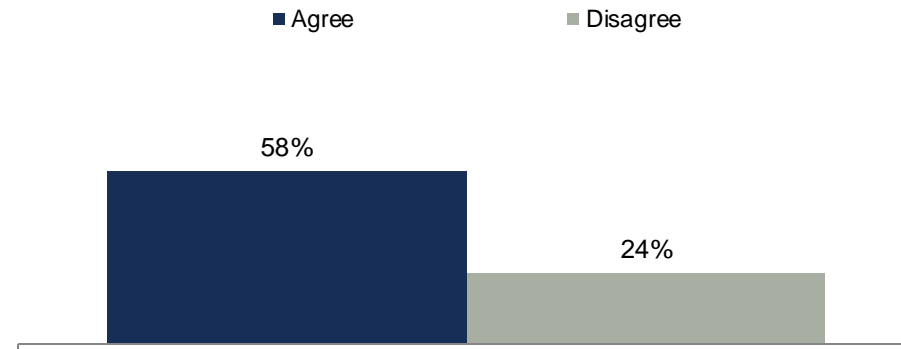
Most Urgent Issue for Elected Officials

What do you think is the most urgent issue for elected officials in Vancouver to address?

	Overall	Dem	Indy	GOP
Homeless camps	39%	41	33	40
Cost of living	29%	36	25	18
Crime	12%	7	18	16
Climate change	5%	6	8	0
Taxes	4%	1	4	9
Drugs	3%	1	4	9
Not sure	8%	8	10	7

Support for Stricter Public Camping Laws

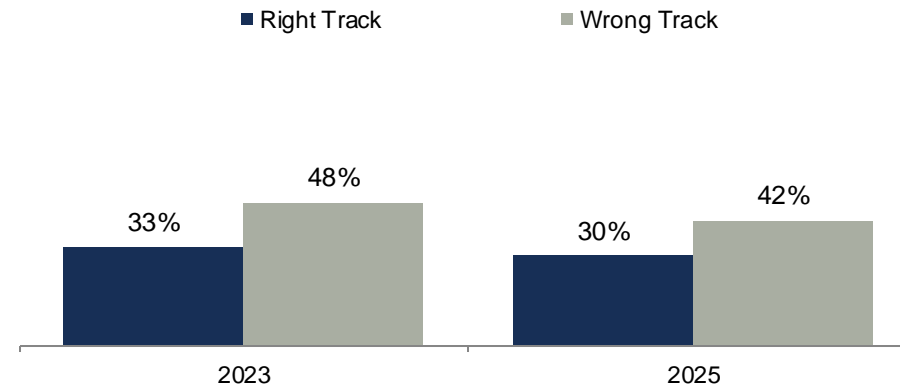
Please tell me if you agree or disagree with the following statement: “The current laws regulating homeless camps in the City of Vancouver are not strong enough. The Vancouver mayor and city council should pass stronger laws limiting public camping in the city.”



	Overall	Party		
		Dem	Indy	GOP
Agree	58%	44	66	85
Disagree	24%	36	18	4
NET	+34%	+8	+49	+82

Vancouver's Homeless Problem

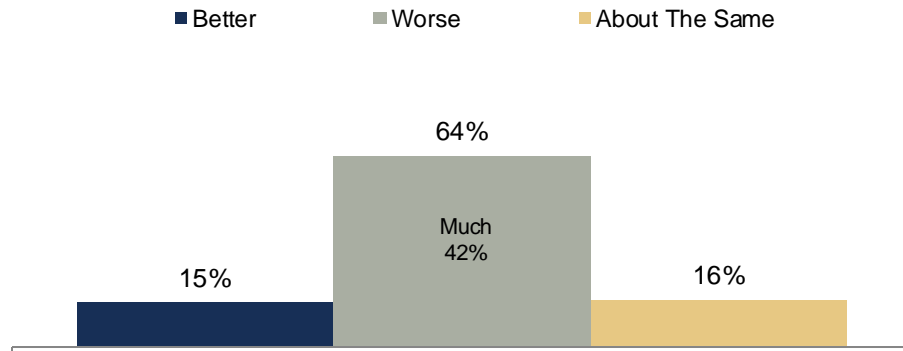
Over the past few years, the City of Vancouver has spent tens of millions of dollars on services and housing to address homelessness. Do you think Vancouver elected officials have us on the right track or wrong track in reducing homelessness in our area?



	Overall	Party		
		Dem	Indy	GOP
Right track	30%	45	24	7
Wrong track	42%	27	41	78
NET	-12%	+18	-18	-71

Homelessness in the Vancouver-Area

Over the past couple of years, would you say the problem of homeless camps in the Vancouver-area has gotten better, worse or been about the same?



	Overall	Party		
		Dem	Indy	GOP
Better	15%	21	14	4
Worse	64%	58	64	75
About the same	16%	16	20	15
NET	-49%	-37	-50	-71

Portland has allowed its homeless crisis to get out of control, with more 6,000 people living on the streets, hundreds dying each year from drug overdoses, and neighborhoods impacted by crime. Given Vancouver's close proximity to Portland, which comes closer to your opinion?

- I am concerned Portland's homeless problem could spread into Vancouver. I want the mayor and city council to pass stronger regulations to limit homeless camps in our city
- I am not concerned Portland's homeless problems negatively impact Vancouver. I believe the current city regulations of homeless camps in Vancouver are adequate to protect our quality of life

■ Concerned/Support Stronger Regulations ■ Not Concerned/Adequate Regulations



	Overall	Party		
		Dem	Indy	GOP
Concerned/Support reg.	64%	53	71	84
Not concerned/Adequate reg.	22%	31	19	4
NET	+43%	+22	+53	+80

Balance Shelters and Law Enforcement

When it comes to city and county policies to address homelessness, which comes closer to your opinion?

- We should only focus on shelters, housing, and services. Enforcing tougher laws against public camping is just criminalizing people for being homeless
- We should balance shelters and services with enforcing tougher laws against public camping. Allowing people to decline services and live on streets cannot be an option

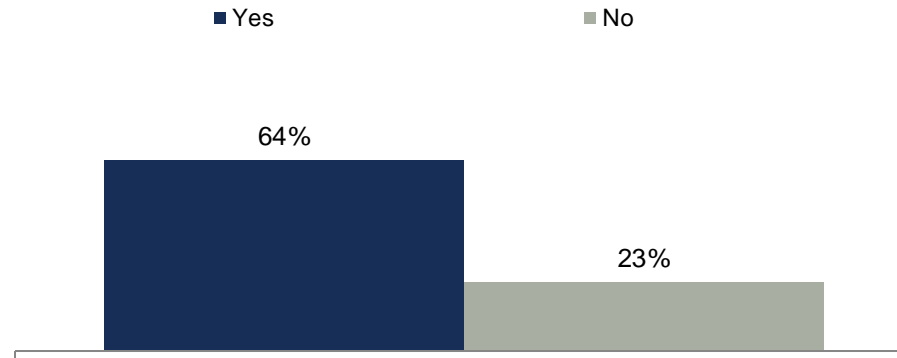
■ Focus Only On Shelters ■ Balance Shelters and Enforcement



	Overall	Party		
		Dem	Indy	GOP
Only shelters	34%	44	31	16
Balance	57%	47	63	76
NET	-23%	-3	-31	-60

Hypothetical Ballot Measure on Camping Restriction

Later this year, there could be a ballot measure in Vancouver to impose greater restrictions on homeless camps in the city. It could more strictly limit when and where camping is allowed in public areas or even banning camping altogether. Knowing this, would you lean more towards voting yes or no on a ballot measure like this?



	Overall	Party		
		Dem	Indy	GOP
Yes	64%	51	74	87
No	23%	34	16	5
NET	+41%	+18	+58	+82

*Numbers may be slightly off +/- 1% due to rounding

APPENDIX

Audience Profile

