

Clark County Matters Research Project



GS STRATEGY GROUP

PRESENTED BY:

Robert Jones, Partner

PROJECT DETAILS

Conducted August 28-31, 2023

N= 500 Likely Voters in Clark County, Washington

Margin of Error +/- 4.9%

Most Urgent Issue



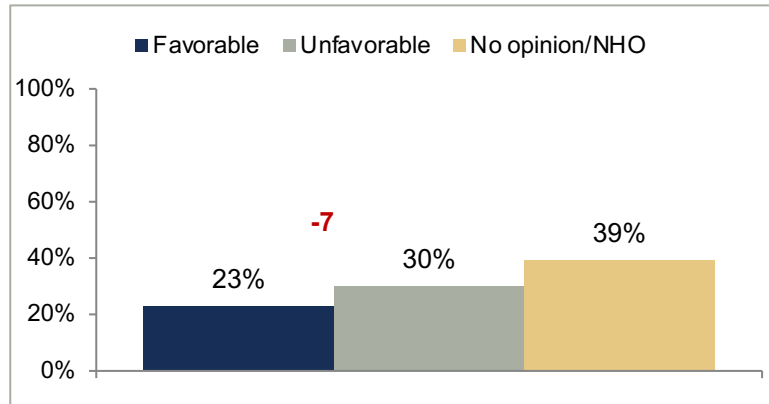
What do you think is the most urgent issue for local elected officials in Vancouver and Clark County to address?

	Overall	Prog. Dem	Dem	Indy	GOP	Trump Supp.
Homelessness	39%	55	49 ←	43 ←	25 ←	24
Crime	25%	2	9 →	23 →	41 →	45
Climate change	9%	16	15 ←	10 ←	0 ←	0
Taxes	8%	0	5	9	10	10
Drugs	6%	0	4	5	8	7
Traffic	3%	2	1	4	3	1

Approval Ratings

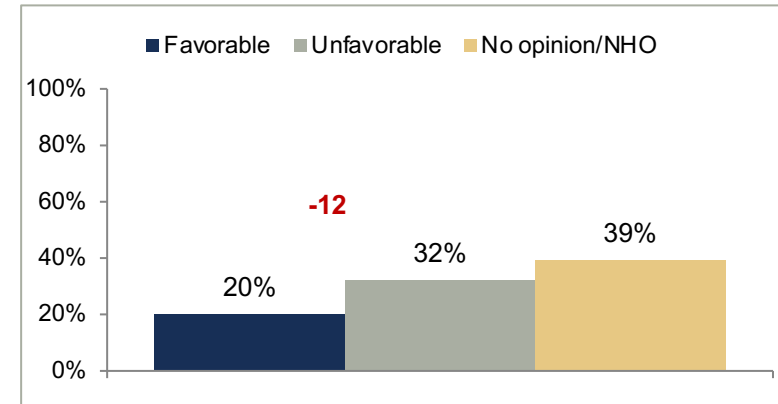
Please tell me whether you have a favorable or unfavorable opinion of each of the following people or groups.

The Vancouver City Council



	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Favorable	23%	19	33	27	11	9	29	11
Unfavorable	30%	22	14	37	38	55	29	30
NET	-7%	-2	+19 →	-10 →	-27	-46	Even	-19

The Clark County Council

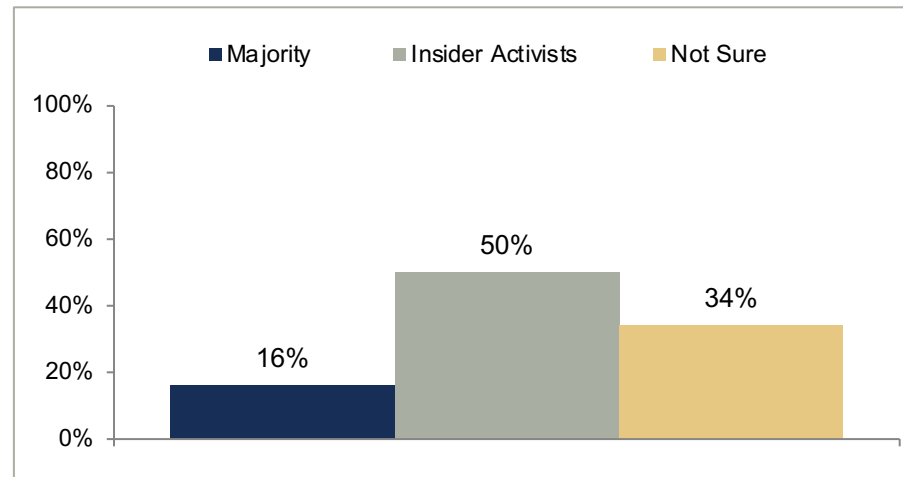


	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Favorable	20%	19	25	23	14	11	23	15
Unfavorable	32%	29	24	35	36	57	34	28
NET	-12%	-10	+1 →	-12 →	-22	-47	-11	-14

Listening to Insider Activists

When it comes to elected officials in Vancouver, who do you think they are listening to the most on important issues?

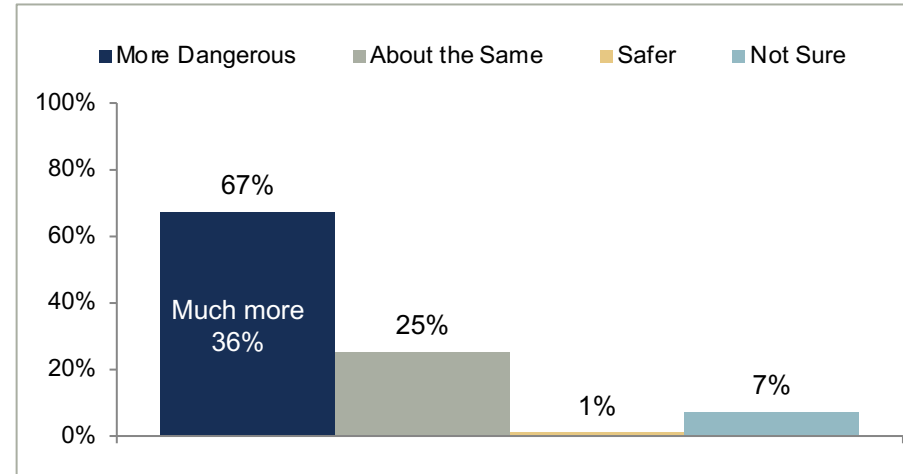
- They are listening to the majority of citizens in the area
- They are listening to a small group of insider activists



	Overall	Prog. Dem	Party			Trump Supp.	Area		F/U Van. City Council	
			Dem	Indy	GOP		Vancouver	Rest of Clark County	Fav	Unfav
Majority	16%	22	25	10	12	8	18	11	30	2
Insiders	50%	35	38	58	55	69	48	53	30	88
NET	-34%	-13	-13	-48	-42	-62	-30 →	-42	Even	-86

Danger Increasing in Vancouver

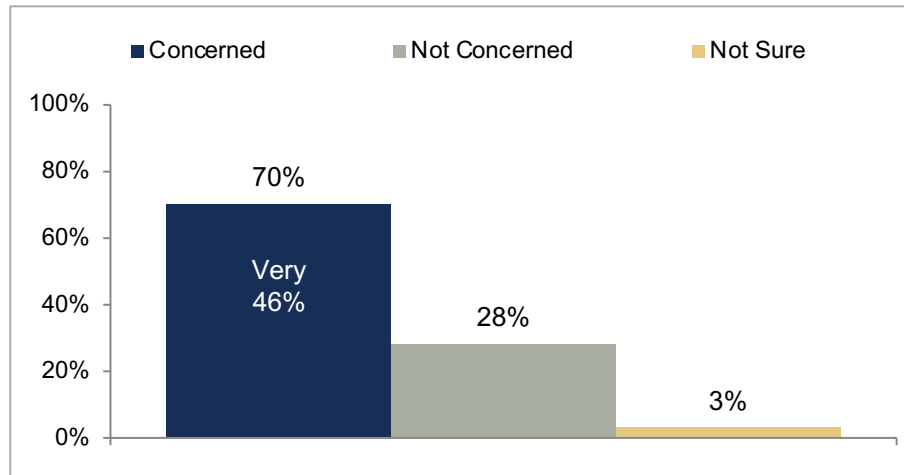
Over the past few years, would you say Vancouver has gotten safer, more dangerous, or been about the same?



	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
More Dangerous	67%	35	47	73	84	83	67	68
About the same	25%	47	43	21	9	10	25	25
Safer	1%	0	3	0	1	1	2	0
NET	+42%	-12	+4	+52	+75	+73	+42	+43

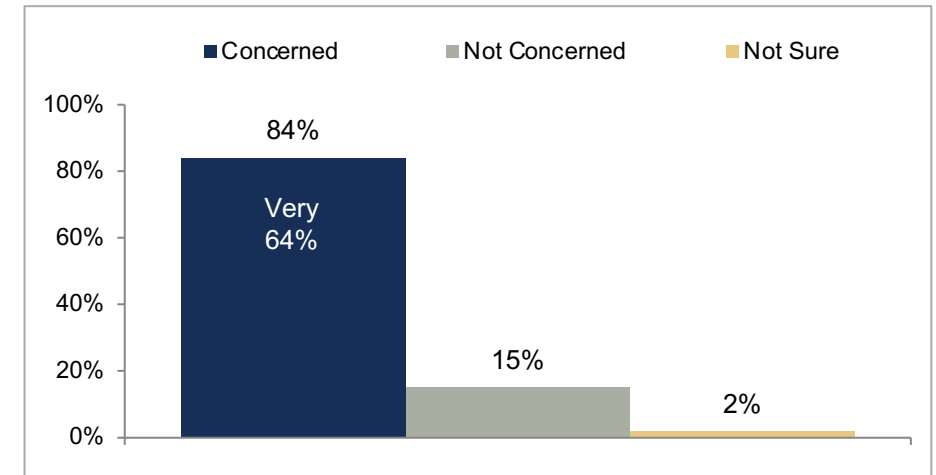
Concerns About Vancouver Becoming Portland

In recent years, the Vancouver waterfront has been redeveloped with restaurants, housing, offices, and parks. Other parts of Vancouver are being revitalized as well. How concerned are you that increasing homeless camps, open air drug use, and crime could ruin all the improvements that have been made?



	Overall	Prog Dem.	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Concerned	70%	27	53	71	88	90	65 → 79	
Not Concerned	28%	69	45	27	10	10	32 18	
NET	+42%	-42	+8	+44	+78	+81	+33 +61	

How concerned are you that Vancouver will become like Portland with increased homeless camps, open air drug use and crime?

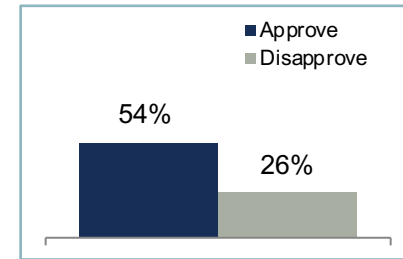


	Overall	Prog. Dem.	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Concerned	84%	49	67	90	95	94	81 → 89	
Not Concerned	15%	43	31	9	3	6	17 9	
NET	+69%	+6	+36	+81	+92	+88	+64 +80	

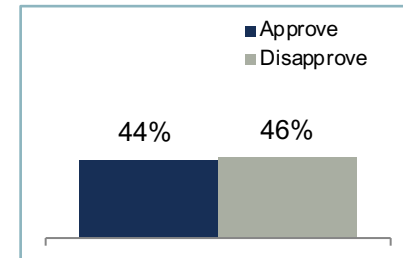
Issues Facing Clark County

Here is a list of issues facing Vancouver and Clark County. Please tell me if you approve or disapprove of the way your local elected officials are handling each.

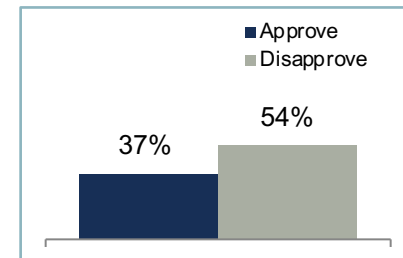
Supporting Local Businesses



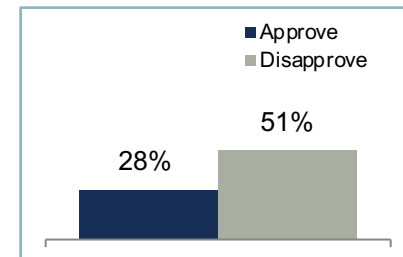
Keeping homes and businesses safe from crime



Keeping streets clean and free of homeless camps

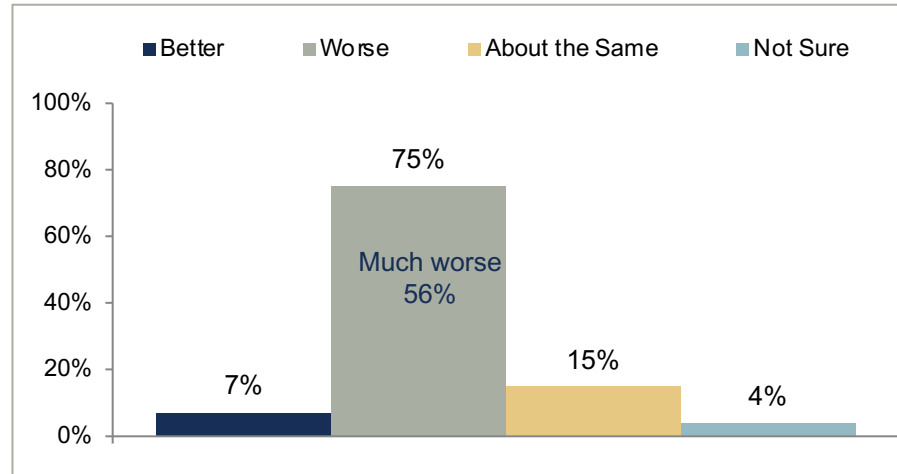


Providing mental health and drug addiction services



Homelessness in Clark County

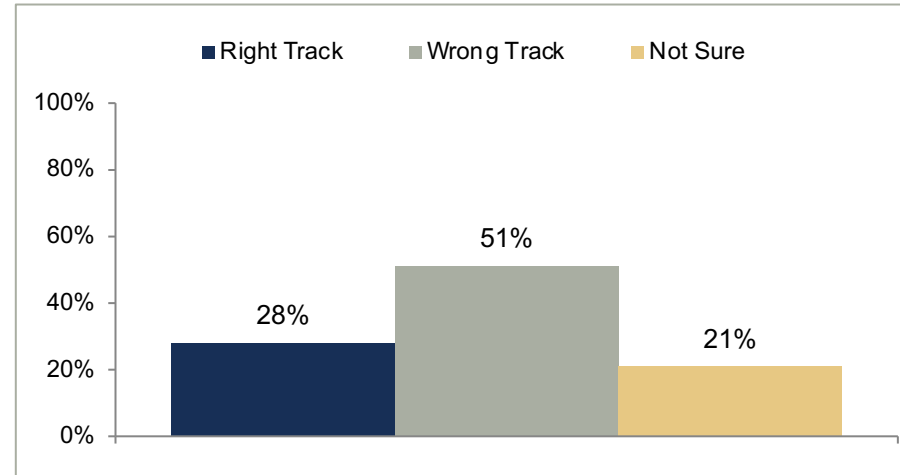
Over the past couple of years, would you say the problem of homeless camps in the Vancouver-area has gotten better, worse, or been about the same?



	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Better	7%	5	9	9	3	3	9	2
Worse	75%	56	64	74	87	91	72	82
About the same	15%	28	22	15	7	3	16	11
NET	-68%	-51	-55	-65	-84	-89	-63	-80

On the Wrong Track

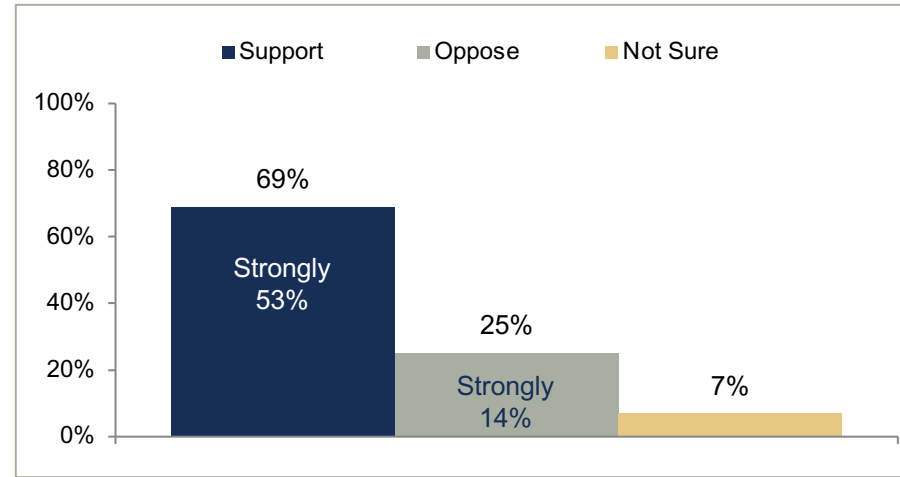
Over the past few years, the City of Vancouver and Clark County have spent tens of millions of dollars on services and housing to address homelessness. Do you think local governments are on the right track or wrong track in reducing homelessness in our area?



	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Right track	28%	39	44	26	11	10	33	18
Wrong track	51%	26	29	52	75	80	48	57
NET	-23%	+13	+15	-25	-64	-69	-16	-40

Support for Public Camping Ban

Would you support or oppose a complete ban on public camping in the City of Vancouver and Clark County?

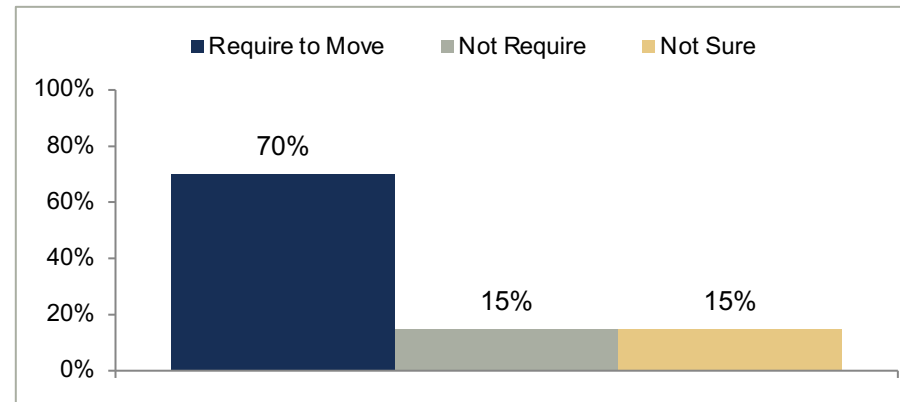


	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Support	69%	30	51	73	84	84	67 →	72
Oppose	25%	56	40	18	14	15	28 ←	18
NET	+44%	-27	+11	+56	+70	+69	+39	+54

Required vs. Voluntary Shelter

When it comes to homeless policy in Vancouver and Clark County, which comes closer to your opinion?

- When shelter space is available, local governments should require those living on the streets and in public areas to move into shelters.
- Regardless of whether shelter space is available, local governments should not dictate how or where people living on the streets must live if they don't want to move.

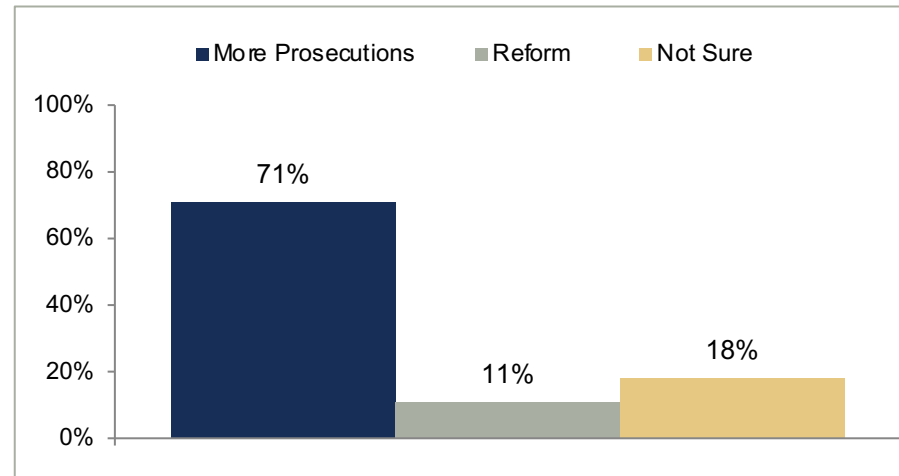


	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Require	70%	38	57	73	79	81	68	73
Not require	15%	38	24	13	9	5	16	13
NET	+55%	Even	+33	+60	+71	+75	+52	+60

Support for More Prosecutions

Which of the following should be the higher priority for the Clark County District Attorney?

- More prosecutions and jail time for criminals, for both violent crimes and property crimes.
- Reforming the criminal justice system with fewer prosecutions and less jail time for both violent crimes and property crimes.



	Overall	Prog. Dem	Party			Trump Supp.	Area	
			Dem	Indy	GOP		Vancouver	Rest of Clark County
Prosecutions	71%	34	54	73	90	88	69	75
Reform	11%	29	16	9	4	4	12	10
Not Sure	18%	36	30	18	6	8	20	15
NET	+60%	+5	+38	+64	+86	+85	+57	+66

*Numbers may be slightly off +/- 1% due to rounding

APPENDIX

Audience Profile

